



## Sponsor Multiple Shows at The LOT Downtown

Sponsor more than one concert and become a Multi-Show Sponsor! By sponsoring a series of shows, you receive exclusive rights to sponsor your chosen shows, plus the additional benefits listed below. This great opportunity presents not only value, but heightened awareness among active adults and families in the North Texas area. Sponsorships are available on a first-come, first-served basis.

**Become a Multi-Show Sponsor today!  
Sponsor three performances for \$7,500  
or six performances for \$12,500.**

### Show Sponsors Receive:

- Logo in all print advertisements for sponsored shows
- Logo on published events calendar
- Ability to display a banner at sponsored shows  
(Show Sponsor must provide the banner.)
- Booth presence at each sponsored show
- Social media promotion

### In Addition to Show Sponsor Benefits, Multi-Show Sponsors Receive:

- 6 tickets and VIP backstage passes to each sponsored show
- Sole Show Sponsor for shows chosen\*
- Logo on website